



# Placitas Holiday Fine Arts & Crafts Sale

*Application For Artists*

**November 17 & 18, 2018**

**Sat. 10 A.M. to 5 P.M.**

**Sun. 10 A.M. to 4:30 P.M.**

at 3 locations in the Village of Placitas

**Deadline July 24, 2018**

Applications are being accepted for the **37th Annual Placitas Holiday Fine Arts & Crafts Sale**, a juried event. Well-supported by the community, the Holiday Sale also brings people from the greater Albuquerque area through advertising and aggressive publicity. Because the Holiday Sale has a reputation for quality work and variety that attracts visitors and interested buyers, more artists apply every year for the limited number of available spaces. Consequently, you are urged to send the best possible images of your work.

The Placitas Holiday Fine Arts & Crafts Sale will be accepting digital images for jurying into the show. Images will be accepted on disc or by email, but the application form and the 2 checks must be mailed. Artists need not be Placitas residents to apply.

**The Placitas Holiday Fine Arts & Crafts Sale will be held at these 3 central locations in the village:**

**Anasazi Fields**, off Hwy. 165 — 10' x 10' spaces and a few 4' x 8' table spaces are in a large heated pavilion.

**The Big Tent**, on Hwy. 165 — Spaces are 8' x 10' and 10' x 10' in the heated Big Tent. There are no tables or 8' x 8' booths in the tent.

**The Placitas Elementary School**, off Hwy. 165 — 4' x 8' table spaces are in the school's multi-use room and adjacent halls. Other space sizes may be irregular so that an 8' x 8' space may actually be 6' x 10', an 8' x 10' space may be 6' x 14', and a 10' x 10' space may be 6' x 16'. **ARTISTS IN THE SCHOOL MUST BE FLEXIBLE WITH THEIR DISPLAYS.**

*If you need a fixed size, note it on the application form. Although location requests will be considered, the Holiday Sale reserves the right to make booth assignments for a well-balanced show. Be sure and name a **Second and Third Choice** for locations on the Application Form, as well as additional acceptable booth sizes.*

You **MUST** send 2 checks/money orders made out to **Placitas Holiday Sale**, one for the jury fee and the other for the booth fee. **Jury fees will be deposited but booth fees will only be deposited upon your acceptance.** Your booth fee check will be returned to you if you are not accepted.

All applicants **MUST** be juried by digital images. All two-dimensional paintings are considered one medium. Included in this medium are oil, watercolor, acrylic, dye, and pastel works. Wearable art and two-dimensional art are different media. If you want to display jewelry of any kind with other work you must be juried separately for jewelry. Be sure to enclose jury fees for each medium. All applications will be juried by a committee, whose decision is final. Artists who were juried last year may choose to use last year's images, although you are encouraged to send us jury images of your latest creations. Images may be sent with your application or emailed separately.

No commercial items, kits or molds will be accepted, and all work must be done by the artist. **Work displayed must be of the same type, quality, and materials as depicted in the images submitted and accepted by the jury. No surprises please!** The artist must be present at the show both days, not representatives or agents. Failing to observe these rules could result in removal from the show.

Exhibitors must provide all display tables, stands, chairs, lights, **extension cords**, and other items. Hanging art such as paintings must be on free-standing panels that **you** furnish. Artists are responsible for payment of their own Gross Receipts Tax, currently 6.25% in Sandoval County.

Artists who want to share a booth must apply separately, pay separate jury fees, and each must be juried and accepted.

**Electricity will be available at all locations.** Please limit your electrical usage to no more than 200 watts and use low wattage bulbs. No electric heaters are permitted.

Security is provided Friday and Saturday nights, however the Placitas Holiday Sale accepts no liability for loss or damage.

## JURY IMAGE REQUIREMENTS

**Image dimensions: 700 pixels on the longest side at 72 d.p.i. resolution**

**File names: Artist last name, first name, sequential number indicating image viewing order, example: "DoeJane2.jpg"**

**File Format: JPEG's (.jpg, JPG, .jpeg, .jpe) only.**

**Compression: none, if an option**

**Media: CD, DVD or email**

*Many businesses can help you with your digital images. Check the Yellow Pages under "Photography, Digital" for ideas.*

## PUBLICITY IMAGE REQUIREMENTS

**Please send publicity materials. We can't publicize the show without it.**

**JPEG's 2400 pixels on the longest side, with title (if applicable), size, and description of the work.**

Artists who wish to be featured in the show's publicity should send in addition to images at higher resolution, press statements, artist statements, awards, etc.

**Mail signed application, 2 checks or money orders, and CD with 3 digital images per medium, publicity images and written material to:**

**PLACITAS HOLIDAY SALE  
3 Canon del Apache  
Placitas NM 87043**

**If you choose to email images, send to:**

[info@placitasholidayale.com](mailto:info@placitasholidayale.com)

For further information please call:  
505-867-5740 or 505-867-2731  
505-867-3651 or 505-867-2450

**APPLICATIONS MUST BE POSTMARKED BY  
JULY 24, 2018**

**NOTIFICATIONS MAILED BY  
AUG. 28, 2018**

**LAST DAY TO CANCEL WITH REFUND  
SEPT. 28, 2018**

**SET-UP  
FRIDAY, NOV. 16, 2018**

**SHOW HOURS  
SATURDAY, NOV. 17, 10:00 a.m. - 5:00 p.m.  
SUNDAY, NOV. 18, 10:00 a.m. - 4:30 p.m.**

**Mail signed application, 2 checks or money orders, and CD with 3 digital images per medium, publicity images and written material to:**

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## Make a Copy For Your Records

\_\_\_ \$25 per medium jury fee check

LOCATION (*Number your choices*):

**BOOTH SIZE (*See Instructions, number your choices*):**

- \_\_\_ \$180 booth fee check for 4' x 8' table space
- \_\_\_ \$275 booth fee check for about 8' x 8' space
- \_\_\_ \$300 booth fee check for about 8' x 10' space
- \_\_\_ \$365 booth fee check for about 10' x 10' space

- \_\_\_ Anasazi Fields
- \_\_\_ The Big Tent
- \_\_\_ Placitas Elementary School

Artist(s) name(s) \_\_\_\_\_

Business name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Medium \_\_\_\_\_

Brief Description of Work \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Share Space With / Other Request \_\_\_\_\_

Use Last Year's Jury Images \_\_\_\_\_

If I'm Accepted PHS May Use My Images For Publicity And May Display My Image On Their Website \_\_\_\_\_

I agree to abide by all the rules set forth in the application; to release and hold harmless the Placitas Holiday Fine Arts & Crafts Sale, its organizers and sponsors from any and all liability including, but not limited to, theft, personal injury, or act of God; and to indemnify them for any damages arising from my conduct at the Placitas Holiday Sale.

\_\_\_\_\_  
signature(s)

\_\_\_\_\_  
date